

Radio Pricing



“Comfort Food” for your brand 😊

Radio Spots	Mirchi Mornings	Meethi Mirchi	Mid Day Mohabbat	Sunset Samosa	Purani Jeans
Time Band	0600-1000	1000-1300	1300-1600	1600-2000	2000-2300
Prime Time	0600-1000	Non Prime	1300-1600	1600-2000	Non Prime
Super Prime Time	0700-0900	Non Prime	1300-1400	1800-2000	Non Prime
Spot Length	10	20	30	40	50
Super Prime Time	180	360	540	720	900
Prime Time	150	300	450	600	750
Non Prime	100	200	300	400	500
Editorials	Super Prime	Prime	Non Prime		
RJ Mention	2700	2250	1500		
Outdoor Broadcast	2700	2250	1500		
Contest	1800	1500	1000		
Road Block	10	20	30		
1 hour	16200	13500	9000		

All values in AED unless specified otherwise